

Slims OOH markets

Based on June 1995 data	
revised 9/20/95	
16 Slims markets	
6 Misty markets	
power index	
Slims Markets	
4L0 Chicago	561
2J0 Atlanta	526
1H0 New York	504
3R0 Waco/Temple	397
5L0 Los Angeles	356
4F0 Detroit	314
3E0 Jackson	300
3G0 New Orleans	286
2K0 Birmingham	276
2P0 Tampa	271
3N0 Dallas/Ft. Worth	245
2B0 Washington	232
2H0 Knoxville	231
3Q0 Houston	227
2E0 Charlotte	223
2C0 Richmond	206
Misty Markets (not included in Slims markets)	
2F0 Columbia	168
4A0 Pittsburgh	145
5K0 Hawaii	103
3H0 Lake Charles	84
2D0 Raleigh/Durham	159
1J0 Harrisburg	217